

Dr. Achraf Hosny

Lecturer at the Faculty of Arts, Helwan University.

He obtained his PhD from the University of Paris 3 – Sorbonne Nouvelle in 2008, in Paris.

His thesis is entitled "Rhetoric and Theatricality of the May '68 Posters."

In 2009, he published an article in the Sorbonne journal on the reuse of the May '68 posters in commercial advertising.