



Dr. Alshaimaa El-Azab Hussein

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Personal Information

- **Name:** Al-Shaimaa Al-Azab Hussein
- **Date of Birth:** December 5, 1978
- **Place of Birth:** Cairo, Egypt
- **Nationality:** Egyptian

Education

- **Ph.D. in Media Studies**, Faculty of Arts, Helwan University (2014)
Thesis Title: "Social Networking Sites and Their Role in Shaping Public Opinion Toward Political Issues in Egypt – A Field Study"
Grade: Excellent with First Class Honors
- **M.A. in Media Studies**, Faculty of Arts, Helwan University (2008)
Thesis Title: "The Effect of Internet Use on Youth Perception of the Information

Society – A Field Study"

Grade: Excellent

- **B.A. in Arts, Media Department – Journalism Major**, Helwan University (2001)
Grade: Very Good with Honors

Professional Experience

- **Lecturer**, Media Department, Faculty of Arts, Helwan University (2002 – Present)
- **Senior Researcher & Content Developer**, Al Wathaeqeya Channel – the first Egyptian channel specialized in documentaries (Part of United Media Services Group) (March 2019 – Present)
- **Editor-in-Chief**, "Hafez Wala Fahem" Quiz Show, hosted by Lebanese media figure George Kordahi (2020)
- **Content Development Manager**, TeN TV (October 2017 – February 2019)
- **Editor-in-Chief**, Al-Nahar Nour TV Channel (June 2016 – February 2017)
- **Creative Team Member**, Al-Nahar TV Network (March 2016 – January 2017)
- **Head of Media Research Unit**, Egyptian Center for Political & Security Studies (November 2014 – October 2015)
- **Deputy Director**, Maaref Center for Media Studies & Consultancy (June 2014 – November 2014)
- **Specialized Researcher**, Al-Sawt Al-Horr – Arab Network for Media Support (November 2012 – May 2014)

Languages

- **Arabic:** Native – Excellent (Reading & Writing)
- **English:** Very Good (Reading & Writing)

Workshops & Trainings

- AI Content Creation Techniques for Governmental and Academic Media – AIJRF in collaboration with the Ministry of Social Solidarity (2025)
- Scriptwriting & Screenwriting Workshop – Internal Training, Al Wathaeqeya Channel (2024)
- Basics of Artificial Intelligence – Supervised by Dr. Mohamed Abdelzaher, in collaboration with Helwan University (December 2023)
- Archival Research Fundamentals – Documentary Film Unit, DMC Channel (January 2022)
- Digital Media Basics – Helwan University (December 2020)
- E-Marketing Course – Me Media Center (July 2017)

- Specialized Use of Social Media Platforms – Me Media Center (March 2017)
- ARIJ Workshop on Investigative Journalism for Media Faculties – Tunisia (Feb 17–19, 2012)
- Media Coverage of Diversity – Media Diversity Institute & Media Research Center (Jan 2012)
- Research Trends in New Media Studies – National Center for Social and Criminological Research (Oct 2010)
- Communication Skills Training – Helwan University (Dec 2004)
- Web Design Diploma – KIT Education Center (June 2008)
- Media & Human Rights – Women and Media Research Center, Cairo University, with Friedrich Ebert Foundation (Jan 2008)
- Photoshop Training – Applied Arts Union Training Center, Helwan University (Aug 2005)
- Thinking Skills – Faculty Development Project, Helwan University (Nov 2006)
- Human Rights Awareness Workshop – Cairo University & Friedrich Ebert Foundation (Feb 2006)
- Strategic Planning & Management – ECO-PLAN & Ministry of Environment (Mar 2005)
- Local Agenda Implementation – ECO-PLAN & Ministry of Environment (Mar 2005)
- Conflict Management & Resolution – ECO-PLAN & Ministry of Environment (Mar 2005)
- Human Resource Management for NGOs – Totality Group & Forum for Dialogue and Participation for Development (Dec 2004)
- Documentation & Report Writing Skills – Totality Group
- Scientific Research Skills – Helwan University (Dec 2004)

Personal Skills

- Strong public speaking and communication abilities
- Excellent team collaboration skills
- Leadership: motivating and inspiring others toward shared goals
- Conflict resolution and problem-solving
- Effective negotiation and consensus-building