

# Dr. Hadeer Ahmed Mohamed Taha

Radio and Television Instructor, Department of Mass Communication, Faculty of  
Faculty of Arts, Helwan University



## Contact information

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## Personal data

- Date of Birth: August 24, 1991
- Marital Status: Married Nationality: Egyptian
- Employer: Department of Media, Faculty of Arts, Helwan University

## General specialization

Radio and Television

## Subspecialty

Digital Media, Smart Journalism  
artificial

## Languages

- Arabic language.
- English language.

## Academic qualifications:

- PhD in Mass Communication, specializing in Radio and Television, with a dissertation topic entitled: The Image of Egypt after June 30 as Reflected by Arabic-Language Channels and Channels Affiliated with the Muslim Brotherhood Organization (An Analytical Study), year of award: 2019.
- Master of Arts in Mass Communication, specializing in Radio and Television, with a thesis topic entitled: "Frameworks for News Channels' Treatment of Political Violence in Egypt" A Study "Comparative Analytical Research", Grant Year: 2015.
- Bachelor of Arts in Mass Communication - Radio and Television Department, Helwan University, academic year 2012.

## Academic and professional experience in the field of journalism and media:

### First: Academic experience at universities:

- Lecturer in the Radio and Television Division, Department of Mass Communication, Faculty of Arts, Helwan University, from November 26, 2019 until now.
- Member of the Control and Examination Committees from 2020 until now. Member of the Media Department Council for the academic year (2020-2021). Assistant Lecturer in the Media Department since January 9, 2016.
- Teaching Assistant in the Department of Media since July 8, 2013.

### During this period, I participated in the following activities:

#### Participation in preparing the Media Department regulations

- Preparing the digital media regulations.
- Preparing the postgraduate studies regulations.
- Preparing the credit hours regulations.

#### **Participation in the quality work of the Media Department, including:**

- Preparing the vision, mission and objectives of the radio and television program.
- Preparing questionnaires for students' and faculty members' evaluation of curricula.
- Preparing radio and television program matrices.
- Implementing the tasks of the teaching and learning standard in the Media Department.

#### **Participation in projects related to the Media Department, including:**

- Participation in the Media Department's studio project (under implementation)

#### **Participation in a number of training courses for students of the Faculty of Arts, including:**

- A training course in the field of news and news program presentation. A training
- course in the field of documentary and documentary filmmaking.

#### **Participation in scientific seminars and symposia organized by the Media Department, including:**

- Participation in scientific seminars for master's and doctoral students.
- Participation in organizing the first scientific seminar of the Faculty of Arts, entitled "The First Scientific Seminar for Postgraduate Studies in Artificial Intelligence and the Humanities."
- Participation in organizing scientific seminars and graduation projects of the Media Department.

#### **Participation in supervising scientific theses in the Media Department, including:**

Master's thesis entitled: "Egyptian and Arab channels' handling of news content via the TikTok application and youth attitudes towards it."

#### **Teaching a number of courses in the Department of Media, including:**

- Introduction to Radio Arts, second year of Media. Films and
- Recording Programs, fourth year of Radio. Educational and Cultural
- Programs, third year of Radio. Media Institutions Management,
- fourth year of Radio. Media Research Methods, third year of Radio,
- Public Relations. Special Topic in Radio and Television, fourth year of
- Radio. International Media, fourth year of Radio.
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#### **Supervising graduation projects of the Radio and Television Division of the Media Department, including:**

- Graduation Project "Departure", 2024. Graduation
- Project "Artificial Danger", 2023. Graduation
- Project "Fadlous", 2022. Graduation Project "Bride
- of the Oasis", 2022. Graduation Project "Kayan",
- 2022.
- Graduation project "Spatial Metaphor", 2022.
- Graduation project "Microphone", 2019, winner of the Youssef Chahine Award for Short Films.
- Graduation project "Istijmatazm", 2017.
- Graduation project "Traveler", 2017, winner of the Short Film Award at the University Festival in Beijing, China.
- Graduation project "Fake Perfection 666", 2016.
- "De Vato" graduation project, 20215, won first place at the Faculty of Mass Communication Graduation Projects Festival, Beni Suef University.

#### Participation in preparing interactive university books for the Department of Media, including:

- Media Research Methods Book, Third Year, Radio and Television.
- Interactive scientific material for the Special Topic in Radio, fourth year, Radio and Television. Interactive
- scientific material for the Educational and Cultural Programs, third year, Radio and Television.

#### Published scientific research:

- The Role of Facebook in Providing Egyptian Youth with News about the Israeli-Palestinian Clashes 2021, Arab Journal of Media and Communication Research, Issue 35, October/December 2021. Egyptian Women's
- Management of Their Privacy on the Social Networking Site Facebook, Journal of Media Research and Studies, Issue 20, June 2022.
- Semiotics of the visual content presented about the Climate Summit "COP27" via the official account of the Egyptian Ministry of Environment on Instagram, Scientific Journal of Radio and Television Research, Issue 25, January 2023.
- Adolescents' Exposure to Dangerous Challenges on TikTok: A Field Study Using the Third-Party Hypothesis, Journal of Media Research and Studies, Issue 26, December 2023.
- Opportunities for using artificial intelligence broadcaster technology in producing and presenting news content on Egyptian channels and websites, Journal of Media and Interdisciplinary Studies, Issue 9, September 2024. The impact of
- artificial intelligence technologies on university students' understanding and recall of cultural media content, Egyptian Journal of Media Research, Issue 89, October/December 2024.

#### Scientific forums and conferences in which I participated:

- The Global AI Journalism Forum, held at the University of Dubai, UAE, in 2024. A conference entitled "The Ninth
- Scientific Conference of the College of Mass Communication: Digital Media and Community Integration", MSA University, in 2023.
- Conference entitled "Media and Artificial Intelligence in Light of Egypt's Vision 2030", Al Jazeera Higher Institute for Media, Maadi, 2024.
- A conference entitled "The Sixth Conference: Media and Community Violence Issues," at the Faculty of Media, Shorouk Academy, 2023.
- A conference entitled "The Fifth Conference: Media and Digital Privacy", at the Faculty of Mass Communication, Al Shorouk Academy, 2022.
- A conference entitled "The Tenth Conference: Media in the Post-Digital Communication Era: New Concepts and Modern Models", at the Faculty of Mass Communication, Ahran Canadian University, 2021.

#### Training courses provided at media colleges and institutes:

- Training students of the Media Department at the Faculty of Humanities at Badr University on documentary filmmaking.
- Training students of the Al Jazeera Higher Institute of Media on preparing and presenting radio and television programs.

## **Second: Professional experience in the field of media and journalism:**

- Religious and social program producer on Al-Hayat TV 2014-2015.
- Journalist at Al-Wafd newspaper 2009-2012.
- Journalist at Veto newspaper 2012-2014.
- Journalist at Al-Diyar newspaper 2012-2013.

### **Scientific and journalistic associations and leagues:**

- Member of the Arab League of Intellectual Property Experts. Member of the
- Egyptian Association of Young Writers and Media Professionals.

## **Awards and Honors:**

- Honored by the Digital Media Foundation for the research: "Teenagers' Exposure to Dangerous Challenges on TikTok: A Field Study within the Third Person Hypothesis," which won the African Research Award in 2024. Honored by the students of the
- Department of Media, batches 2022 and 2023, for their dedication to teaching them.
- Honored by the Veterans and War Victims Association at the Ministry of Defense in 2020 for obtaining a PhD in Media in 2019.
- Honoring both the Journalists Syndicate and the Teachers Syndicate for obtaining Master's and Doctorate degrees in Media.
- Honoring Helwan University for obtaining Master's and Doctorate degrees in Media.

## **Diplomas and training courses obtained in the field of artificial intelligence, information security, journalism and digital media:**

### **Diplomas and training courses in the field of artificial intelligence:**

- Diploma in Artificial Intelligence Journalism and Metaverse Media, AI Journalism Research and Foresight Foundation (2023, AIJRF).
- "The Future of Intellectual Property Rights in the Metaverse Era" course, Arab League of Intellectual Property Experts, 2024.
- "Metaverse Media" course, Faculty of Mass Communication Training Center, Cairo University, 2023.
- "Fake Content Management" course, Artificial Intelligence Journalism Foundation for Research and Foresight, 2023.
- Course "Determinants of the Use of Artificial Intelligence "Chat GPT" in Scientific Research, Academic and Educational Work" (Bani Walid University and Ifad Scientific Platform), 2023.
- A course on the risks of using artificial intelligence in scientific, practical, academic, and educational writing (Bani Walid University and Ifad Scientific Platform), 2023.

- Leverage Gen AI in your Research: Explore Scopus AI, September, (ELSEVIER), 2024. ●
- The uses of Artificial Intelligence Tools to Develop Scientific Research and generate Research Ideas, (SCHOBOT), 2024. ●
- Canva from scratch to professionalism, (Nationalism for Research), 2024. ●
- AI Apps in Managing Academic Research, (AIJRF), 2023. ●
- Using AI to finance small projects, (Medocean University), 2023. ●
- Navigating the Metaverse, (Emerging Tech HUB), 2023. ●

**Training courses in the field of information security:**

- National Security Strategies Course, Nasser Military Academy, 2021.
- Network and Information Security, Faculty Development Center, Helwan University, 2024.

**Training courses in the field of journalism and digital media:**

- Mobile Applications, Digital Transformation Center, Faculty of Computers and Information, Helwan University, 2024
- Video Journalism Course, Goethe Institute, Germany, 2015.
- Psychological safety & Equality Training in Cairo, (Norwegian Union of Journalists), 2024 ●
- Media and Hate Speech Training, (IGFJ), 2024. ●
- Training for Journalists and News Creators, (META), 2023. ●