

Curriculum Vitae

Dr. Sahar Farouk El-Sadeq Badr



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Personal Information

- Full Name: Sahar Farouk El-Sadeq Badr
- Nationality: Egyptian
- Marital Status: Married

Academic Qualifications

1. B.A. in Mass Communication (Journalism) – Faculty of Mass Communication, Cairo University, 1988
Grade: Very Good with Honors (Ranked second in the class)
2. M.A. in Mass Communication (Journalism) – Cairo University, 1995
Thesis Title: “Newspaper Layout in Egyptian Press from 1960 to 1990: A Study of Communication Practitioners”
3. Ph.D. in Mass Communication (Journalism) – Cairo University, 2000 (With Highest Honors)
Thesis Title: “Values of Violence in Arab Children’s Press: A Study of Content, Communicators, and Audience”

Academic Career Path

- 1990–1992: Researcher, Department of Journalism, Faculty of Mass Communication, Cairo University
- 1993–1995: Assistant Researcher, then Researcher, National Center for Social and Criminological Research
- 1997: Assistant Lecturer, Department of Media, Faculty of Arts, Helwan University
- 2000: Lecturer, Department of Media, Faculty of Arts, Helwan University
- 2007: Assistant Professor, Department of Media, Helwan University
- 2009–2011: Assistant Professor and Vice Head, Department of Journalism, Akhbar El Yom Academy

- 2013–Present: Professor of Journalism, Faculty of Arts, Helwan University
- 2020–Present: Head of the Mass Media Department Department, Faculty of Arts, Helwan University
- 2015–2016: Vice Dean for Education and Student Affairs, Faculty of Mass Communication, Nahda University
- Since 2013: Certified Reviewer by the National Authority for Quality Assurance and Accreditation of Education (NAQAEE)
- 2019–2022: Member of the Permanent Scientific Committee for Promotions of Professors and Associate Professors – Media Sector, 13th Cycle
- 2024–2026: Member of the Reading Committee – Journalism Specialty, 14th Cycle
- Affiliations:
 - Member of the Journalism Alumni Association
 - Peer Reviewer for multiple Egyptian and Arab academic journals in the field of media

Scientific and Practical Contributions

Significant academic and practical contributions through research, participation in scientific conferences, and publishing in peer-reviewed journals.

Research Contributions

- Participated in major research projects at Cairo University and the National Center for Social and Criminological Research.
- Key studies include:
 - 'Communicators in the Egyptian Press'
 - 'Media and Women'
 - 'Religious Programs in Egyptian TV'
 - 'Cinema and Egyptian Audiences'
- Contributed to the field study and theoretical literature review in numerous research projects.
- Developed a directory of research centers in Egypt through field visits and data collection.

Conferences and Seminars

- Participated in national and regional media conferences and forums organized by Cairo University, Arab League Media Center, Akhbar El Yom Academy, and others.
- Presented papers at the annual scientific conferences of the Faculty of Mass Communication, Cairo University, from 2002 to 2023.
- Key topics included:
 - Western image in Egyptian press
 - Ethics of crime reporting
 - Press photography and Arab identity
 - Public perceptions of national vs. private press
 - Investigative journalism and caricature interpretations

- Headed academic sessions at MIU and October 6 University media forums (2019, 2021).

Publications in Peer-reviewed Journals

- Published in journals such as:
 - Egyptian Journal of Media Research (Cairo University)
 - Journal of Media Research (Al-Azhar University)
 - Helwan University Journal of Arts
 - Sultan Qaboos University Journal of Social Sciences
- Notable research topics:
 - Editorial features and reader preferences in magazines
 - Health crisis framing in the specialized press
 - Role of cartoons in pre- and post-25 January Egyptian revolution
 - Scientific journalism on Arab tech sites (under publication 2024)

Teaching and Training

- Teaches undergraduate courses such as: Journalistic Writing, Specialized Journalism, Introduction to Journalism, Media and Communication, Newspaper Layout and Printing, Media Research Methods, Digital and Electronic Publishing, Magazine Design, Media Theories, and Applied Statistics in Media Studies.
- Teaches postgraduate courses at Helwan University and Ain Shams University in: Research Methods, Communication and Media, Press Advertising, Applied Statistics, and Qualitative Research in Media Studies.
- Conducted training workshops and seminars on Media and Women, Environmental Communication, and Public Opinion as part of Cairo Governorate Administration programs.
- Led wall-newspaper editorial and design training workshops (2004–2006) at Helwan University.
- Conducted practical workshops on magazine design for Arab professionals (May 2011).
- Organized workshops on digital media and AI content creation tools over three consecutive years at Helwan University for students and faculty assistants.

Research Supervision and Evaluation

Supervised and evaluated over 50 Master's and Ph.D. theses across various universities including Helwan, Cairo, Al-Azhar, Ain Shams, Mansoura, Beni Suef, and the Arab Institute for Research and Studies.

Research topics covered:

- Media coverage of crises and political events
- Investigative journalism
- Children's magazines and visual design
- Scientific and sports journalism

- Social media, mobile news, and political discourse
- AI and digital platforms in journalism

Professional Journalism Experience

- Worked at Rose al-Yusuf Foundation for six years in both journalistic writing and page design, contributing to social, cultural, and sports stories for Sabah El-Kheir magazine.
- Held editorial roles for 'University of the Future' newspaper and later 'Helwan and Maadi News', overseeing content and layout while training students in practical journalism.
- Editor-in-chief of 'Manarat Helwan', a biannual four-color magazine published by Helwan University's media center.
- Produced seasonal newsletters covering university events such as student weeks and para-Olympics.
- Reviewed and edited university publications such as 'Helwan University Guide', 'Thought and Culture', and the university magazine.
- Conducted evaluative research on 'Sawt Helwan' newspaper for its 8th anniversary edition (August 2003).