

Hader Fared Mahmoud Shokry



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Personal Information:

- National ID: **28909082100346**
- University: Helwan University
- Faculty: Faculty of Arts
- Department: Mass Communication Dep.
- Major: Public Relation and Advertising
- Specialization: Strategic Communication

Academic Qualifications:

- Bachelor of Arts "Mass Communication", Faculty of Arts, Helwan University, with "Excellence of Honors" Class of **2010**.
- Master's Degree in Mass Communication
Thesis title:
"The Role of Public Relations Strategies in Crisis Management: Applied to the Egyptian Police after January **25, 2011** events"
Grade "Excellence with recommendation for printing and distribution to the Ministry of Interior" **2016**.
- PHD Degree in Mass Communication
"Currently in Progress" Thesis title:
"Public Diplomacy Strategies of the foreign cultural centers in Egypt: A practical Study"

Employment History:

- Teaching assistant, Mass Communication Department, Faculty of Arts, Helwan University "August **4, 2011**".
- Assistant Lecturer, Mass Communication Department, Faculty of Arts, Helwan University "December **18, 2016**".

Published Researches

"Bibliographic Data":

- Hader fared Mahmoud (**2024**), "Scientific Context of Public Diplomacy as a tool for Cultural Balance: An Analytical Study", Ufuq scientific Journal, Issue **1**, Volume **7**.
- Hader fared Mahmoud (2025), "Cultural Diplomacy Strategies of the EUNIC European Union National Institutes for Culture in Egypt: EECF European Egyptian Cultural Programme as a Model "from 2019 to 2023", journal of faculty of Arts, Helwan University, Issue **60**, PP **542 - 592**.

Administrative Roles

- Head of the Central Electronic Monitoring Control Unit at the Faculty of Arts, Helwan University, from the Academic year **2019** to **2025**.