

Hend Mohamed Marey



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Personal Information:

- National ID: 29908250103582
- University: Helwan University
- Faculty: Faculty of Arts
- Department: Mass Communication Dep.
- Major: Public relations and advertising
- Specialization: marketing



Employment History:

- Teaching assistant, Mass Communication Department, Faculty of Arts, Helwan University "
25/ 10/ 2022".



Academic Qualifications:

- Bachelor of Arts "Mass Communication", Faculty of Arts, Helwan University, with "Excellence" Class of **2021**.
- Master's Thesis title:
Egyptian Corporations' Application of Green Marketing Strategies and its Relation to Public's Attitudes toward the Brand

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