

Curriculum Vitae

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| Nagwa Ibrahim Sayed Ibrahim | Full Name: |
| Nagwaibrahim1991@yahoo.com Nagwa.ibrahim@arts.helwan.edu.eg | Email: |
| <p>2019-to-date: Lecturer, Department of Mass Communication, Journalism Division, Helwan University.</p> <p>2015-2019: Assistant Lecturer, Department of Mass Communication, Journalism Division, Helwan University.</p> <p>2013-2015: Teaching Assistant, Department of Mass Communication, Journalism Division, Helwan University.</p> | Academic Degree: |
| <ul style="list-style-type: none"> • ٢٠١٥: Master's in Media – Journalism Specialization Titled: <i>"Publishing Electronic Newspapers' Content on Social Media Platforms (Facebook – Twitter) and Its Relationship with University Youth's News Consumption Patterns."</i> • ٢٠١٩: PhD in Media – Journalism Specialization Titled: <i>"Framing of the Syrian Issue in Egyptian Newspapers and Its Relationship with Elite Perceptions Towards It."</i> • 2021: <i>"Characteristics of Reader Comments Discourse on Electronic Newspapers' Social Media Pages Regarding the COVID-19 Vaccine"</i>, Media Research Journal, Faculty of Mass communication, Al-Azhar University. • ٢٠٢٢: <i>"Framing of Diplomatic Crises by International News Websites: The Case of Algeria–Morocco Severed Relations"</i>, Scientific Journal of Journalism Research, Faculty of Mass communication, Cairo University. • 2023: <i>"Hate Speech and Incitement Against Refugees in Egypt on Twitter"</i>, Scientific Journal of Journalism Research, Faculty of Mass communication , Cairo University. | Academic Publications |

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| <ul style="list-style-type: none"> • 2024: <i>"University Youth Perception of Algorithmic Bias Strategies on Social Media during the Gaza War and Their Interaction with Them"</i>, Egyptian Journal of Public Opinion Research, Faculty of Mass communication, Cairo University. • ٢٠٢٥: <i>"Semiotic Analysis of U.S. Presidential Candidates' Images on the Official Instagram Pages of International News Websites"</i>, Arab Journal of Media and Communication Research, Faculty of Mass communication , Canadian International College – CIC. • 2025: Co-author of the book: <i>"Digital Media and Multimedia Marketing"</i>, 1st Edition, (Sharjah: Dar Al Hikma). | |
| <ul style="list-style-type: none"> • May 2023: Program Accreditation Course • Promotion Courses – Faculty and Leadership Development Center (FLDC), Helwan University: <ul style="list-style-type: none"> ○ Strategic Planning ○ Research Team Management ○ Time and Meeting Management ○ Academic Advising ○ Research Ethics ○ The Impact of Music on Scientific Productivity ○ Credit Hour System | Training Courses |
| <ul style="list-style-type: none"> • Master's Thesis: Student: Nada Nour Title: <i>"Factors Influencing the Coverage of Women's Issues on Egyptian News Websites."</i> | Supervision of Theses |
| <ul style="list-style-type: none"> • Public Opinion and Measurement Methods • Communication and Media • Research Methods in Media Studies • Communication and Public Relations • Online Journalism • Print Advertising • Journalism Design | Taught Courses |

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