

Obai Sanaa Abdullah Abuzaid

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Personal Info:

Date of birth: 21 of March 1981

Address: 749 first district – 6th of October.

Marital Status: Married+4

Current position: Lecturer of Journalism, Department of Mass Communication, Faculty of Arts – Helwan University.

Academic Qualifications background:

- Holds a **Ph.D. degree in media -with First Class Honor-** on the subject of "**Rhetorical Interference in the Media and Political Movement in Egypt - An Analytical Study**" Helwan University.
- Holds a master's degree in mass communication on the subject of "**The Press Discourse of the US-British Invasion of Iraq in Arab Newspapers**" with an excellent grade, with a recommendation for publication and exchange between Egyptian universities - Helwan University.
- Holds Bachelor of Arts in Mass Communication, Journalism Division, with a grade of "Very Good" in 2001, from the Department of Mass Communication, Faculty of Arts, Helwan University.

Professional Experience background:

- Academic work through teaching various media courses at Helwan University.
- Editor-in-chief for several daytime programs for different TV network including (**TEN TV, Sada Elbalad, Al-ayah TV and AL-Nahar**) producing over 2700 hours of airtime on TV.
- Editor-in-chief of Ramadan's Tent at Mall of Arabia_(Ramadan Celebrations)
- Establishing a research and development unit, where several studies related to the development of media content were implemented.
- Co- creating the Saudi channel (Dalil) as a comprehensive media project (through its different stages).
- Taking a huge part in the production and editing of more than 250 hours of programs and live talks for ART network (Iqraa Channel, Aleya Channel-formerly known as Awael).
- Working at the field of media training, organizational development, and media consultancy.
- Journalist at Sawt Alummah newspaper.

Training Courses:

- September 2019 – Training Program titled “Creative Thinking” Provided by: Faculty and Leadership Development Center (FLDC), Helwan University
- July 2019 – Training Program titled “Scientific Publishing” Provided by: Faculty and Leadership Development Center (FLDC), Helwan University
- April 2019 – Training Program titled “Self-Study and Annual Report” Provided by: Faculty and Leadership Development Center (FLDC), Helwan University
- January 2019 – Training Program titled “General Course on Intellectual Property” Provided by: Royal Training Center – Dr. Mayada Al-Tikriti
- January 2019 – Training Program titled “Artificial Intelligence” Provided by: Faculty and Leadership Development Center (FLDC), Helwan University
- August 2018 – Training Program titled “Effective Communication Skills” Provided by: Royal Training Center – Dr. Amr Farouk
- September 2017 – Training Program titled “Electronic Marketing via Social Media” Provided by: Dr. Ahmed Refaat
- September 2014 – Training Program titled “Quantitative and Qualitative Content Analysis” Provided by: Institute of Social Studies – Lecturer: Dr. Khaled Abdel Fattah
- May 2011 – Training Program titled “Television Program Production” Provided by: Al-Nahar TV Network – Lecturer: Amr El-Kahky
- April 2007 – Training Program titled “Preparation and Directing of Television Programs” Provided by: Iqraa TV Channel – Lecturer: Dr. Majed Abdullah
- August 2006 – Training Program titled “Human Rights: Between Concept and Practice” Provided by: Friedrich Ebert Foundation – Lecturer: Prof. Dr. Nagwa Kamel
- July 2004 – Training Program titled “Preparation and Presentation of Television Programs” Provided by: , Iqraa TV – Lecturer: Dr. Ayman Abdel Rahman
- July 2003 – Training Program titled “The Art of Media Marketing” Provided by: Religious Program Development Department, ART – Lecturer: Aghareed Amin
- 2002 – Practical Journalism Skills Training within Editorial Departments Organized and managed by: Al-Ahram Press Institution
- May 2000 – Journalism Training Camp in Syria Organized and managed by: University of Damascus, affiliated with the League of Arab States
- June 2000 – Training in Journalistic Writing Organized and managed by: SANA – Syrian Arab News Agency