





#### Academic work experience:

- **Teacher** Department of Media - Faculty of Arts - Hamwan University
  - **Member** Control and examination committees since 2022 and so far.
  - **Delegate** For a lecturer at Badr University - Faculty of Humanities, Department of Media, to teach English theoretically and practically (part-time assignment) For the academic year 2020-2022.
- Supervisor of a number of graduation projects from 2002 to 2002, including: "Faka Collection – 2002 – Negative – 8/2 Egypt – Banawit – 2002 – Antica – Meccano" (paper and electronic copies).
- **president** Organizing participation in various competitions organized by institutions and universities since (2020-2022).
  - **Member of the Quality Association** "Press Division" (2020-2022).
  - **Member** In the preparation team **University Media Program Regulations Importance** At Hamwan University
  - **Member of the preparation committee** Regulations "Digital Media Regulations" (2020)
  - **Member of the preparation committee** Postgraduate studies regulations (2020-2020)
  - **Member of the preparation committee** List of credit hours (2020-2022).
  - **Member** In the Digital Media Division - Semiology Division - at the Authenticity and Renewal Forum

#### Work experience in the fields of journalism and media:

- Working in the field of journalism in a number of press institutions under training since the year 2022-2020

#### Research activities

##### Scientific research:

2. About a research entitled "**Argumentative discourse in cartoons. Violence against women as a model.** Journal of Media Research - Media Journal - Azhar University, Volume 20, Issue 0, October 2020. A research entitled **The communicative adequacy of the Gaza caricature** (2020-2020), in press (2020)
2. Research entitled "**How readers interpreted the cartoons that dealt with Egyptian foreign relations,**" Experimental study of Shabu (2020), Journal of Media and Communication Research, Volume 2, Issue 2, July 2020
2. Research entitled "**Mechanisms of intertextuality and argumentation in political cartoons**" An analytical study, Journal of Media and Communication Research, Volume 8, Issue 8, October 2020

#### Training courses

##### Courses organized by the University's Faculty Development Center:

- Blindness training course in the field of **Quality standards in the teaching process** From the Center for Developing the Capacities of Faculty Members Teaching and Leadership at Hamwan University **FLDC** (September 2020).



- Blindness training course in the field of **Preparing and designing the interactive book** From the Center for Faculty Development And the leadership at Hamwan University) **FLDC** (June 2020).
  - **Training courses in the field of media:**
  - Blindness training course in the field of **digital journalism** From Reuters in cooperation with the company. 0202 META
  - Blindness capital two training courses in the field of **Content design on the Canva app – Canva Pro** From the National Foundation NRCT Research, Consulting and Training 0202-0200
  - My uncle's capital is a training course in the field of **Uses of AI applications like Canva to produce content** from National Research, Consulting and Training Corporation 0202 - NRCT
  - My uncle's capital is a training course in the field of **Uses of artificial intelligence applications in scientific research** National Institution Research, Consulting and Training 0202 - NRCT
  - Blindness training course in the field of **Combating fake news and including the media** Artificial Intelligence Journalism Foundation Research and Foresight, United Arab Emirates 2020
  - Blindness is the limit of my sight **Digital Media** From the Egyptian Media Foundation 0200.
  - My uncle's capital is a training course in **The field of satirical journalism - Fact-checking sesame** From the forum 0202, IJNET-IGF
  - Attending the training workshops of the Arab Network for Information Auditors. 0202 - "AFCN
  - Attending a number of training workshops organized by **Ifad platform** Entitled "The Dynamics of Scientific Thinking and Research - The Framework" Theoretical and conceptual research - Obstacles and common errors - Research methodology and concept building - Skills of discussing results and recommendations of scientific research - Plagiarism, methods of detecting it and how to avoid it scientifically and practically - Experimental research - The comprehensive security system and its relationship to the justice system - Scientific documentation of foreign sources and references - ABA: the methodological question and the exploratory vision - Organizing the list of references and sources in the Arabic language according to scientific documentation using the ABA system - The fingerprint of the scientific researcher - Writing and publishing scientific articles in the Scopus database - Technology and its impact on Islamic societies - Dialogue strategies - The model of controlling information accumulation - Statistical significance between alpha (P-VALUES), P&A - Ethics of scientific research and the most prominent characteristics of the researcher - Students' academic and psychological qualification for tests - Methods of choosing the research idea.
  - **Attending seminars of the Authenticity and Renewal Forum** Titled: Seductive Discourse, Expressive Forms and Cultural Patterns Across Social Networks Social communication - The impact of social networking sites on the semantic identity in the Arab world - Modern trends in digital journalism and the use of blockchain technology - Semiotics of the visual image: from structure to meaning - Simulacrum of the image between similarity and similarity.
  - Attending the Scientific Research Unit workshops at the International Higher Institute of Media - Al-Shorouk Academy entitled "Mobile Journalism Between
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Research and Application - An Introduction to Critical Historical Analysis in Journalism and Media Research within the Framework of the Cognitive Integration Methodology

**- Workshops in the field of digital journalism (trainer):**

- Workshop trainer entitled "**Audio content production**" **podcast** For faculty members, support staff and students - at October 2 University, July 2020
- Workshop trainer entitled **Podcasts and AI Applications** For students of the Humanities Faculty - Department of Media, University of Badr August 2022.
- Workshop trainer entitled **Creating visual content with the Canva app** For students of the Faculty of Arts, Hamwan University 0202.
- Workshop trainer entitled **Semiotics of political cartoons** "Via spoke at the Authenticity and Renewal Forum in April 0202.
- Workshop trainer entitled "**Creating visual content using artificial intelligence applications** For students of the Faculty of Humanities, University of Badr 0202

**Scientific conferences**

- Attendance and participation in the first general seminar for graduate studies - Faculty of Arts, Department of Media, Hamwan University Entitled "Artificial Intelligence and Humanity" on July 2, 2020
- Attending the monthly scientific seminars organized by the department for master's and doctoral students.
- The Global AI Journalism Forum, held at the University of Dubai in the United Arab Emirates 0202
- Attending a number of scientific conferences organized by various Egyptian and Arab universities. My presence and Minya online

**University activities**

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2. Participation in preparing regulations: "Digital Media Regulations, Credit Hours Regulations."

Participation in the department's quality work by participating in preparing the vision and objectives of the journalism department's program - Member of the planning standard and the dissemination and learning standard, preparing the journalism program matrices and linking them to the "NARS" quality standard.

2. Participate in preparing the annual plan and work map for the Media Department.

2. Preparing department-specific databases for the awards the department has achieved and its participation in community service.

0. Preparing and writing a cooperation protocol with the Artificial Intelligence Journalism Foundation for the study of foresight in the United Arab Emirates.

2. Preparing a proposed podcast action plan for the department (program map).

2. Participate in preparing the annual report on the department's achievements in 2022 and 2020.

8. Participate in submitting a proposal to develop the electronic portal of Hamwan University in cooperation with the Scientific Computing Center.

2. Participate in developing proposals for preparing a website for the switchboard.

22. Participation in preparing and organizing the first general seminar for the Media Department 2020

22. Participation in preparing to host the international version of the Media and Digital Transformation Foundation competition at the university, October

2020. 20. Preparing a plan for how to benefit from the scientific production of the students of the Media Department for the university year 2020-2020-2020.

22. Supervising the department's social media channels 2020/2020.

22. Annual attendance at the department's graduation ceremonies, nominated by the Dean of the Faculty and the Head of the Department.

### Community activities

#### Community activities and coverage of important events:

2. Attending a number of workshops at the National Council for Women on "Violence Against Women" and "Digital Privacy for Women."

### Student activities

2. Organizing media seminars for students of the Media Department during the period from 2020 to 2022.

0. Co-supervisor of the graduation project of journalism students in the magazine "ChangeFor the academic year

0222/0228. 2. Co-supervising two projects for the university year 0228/0202

2. Organizing workshops for the department's students on data journalism, hosted by the head of the data journalism department at Al-Watan newspaper, as part of the Special Topic in Journalism course 2020/2020.

0. Supervising a graduation project for journalism students in a magazine about the future entitled "02020202/0200.

2. Organizing workshops for students of the journalism, radio and television departments in the Media Department in cooperation with Youth Welfare.



TV Reporter Skills for the Academic Year 2020/2021.

2. Supervising the graduation project of journalism students in a technology magazine entitled "**Meccano**" For the academic year 0202/0202.

8. Participation in the committee organizing graduation projects ceremonies for the three branches of the Media Department (Journalism + Radio and Television + Public Relations and Advertising) for the academic year 2020/2022.

## Curricula

### Courses offered on campus at Hamwan University:

- Teaching a course **Media translation** "For the first group in the Faculty of Arts, Hamwan University, for the university year 0202 to 0202-0200
- Teaching a course **Media Research Methods** Fourth Division - Department of Journalism - Public Relations - Radio and Television in quantity Faculty of Arts, Hamwan University, Academic Year 2022/2020/2020/2020/2020.
- Teaching a course **Special topic in the press** Fourth year, Journalism Department, Faculty of Arts, Hamwan University, in the academic year 0200-0202/0202-0202/0202-0200
- Teaching a course **Management of press institutions** Fourth year, Journalism Department, Faculty of Arts, Hamwan University, Ma'am University 0202/0200.
- Teaching a subject **Media and Development** The second group in the Faculty of Arts, Hamwan University, for the academic year 2020/2021
- Teaching the subject of "Advertising Economics Management - General" to the third year, Public Relations and Advertising Department 0202/0222
- Teaching Public Opinion - General and Theoretical - for the third year of Journalism 020/0202
- Teaching a course **Press campaigns** Fourth year, Journalism Department, Faculty of Arts, Hamwan University, Ma'am University 0202/0200.
- Teaching a course **Graduation project** Fourth year, Journalism Department, Faculty of Arts, Hamwan University, from 2002 to 2002.

### Courses at other universities:

- Teaching a course **History of Egyptian journalism** "In English" My general and theoretical "for second year students of the Humanities Department - Media Department for the academic year 2020-2022.
- General training **Podcast production** For third-year students - Faculty of Humanities - Badr University 0202-0202
- Teaching a course **Special topic in the press** "In English" For fourth-year students - Marketing Communication Department Humanities, Badr University, academic year 2002-2002.
- Teaching a course **Specialized journalism** "In English" For fourth-year students - Radio and Television Department - Humanities Department Badr University for the academic year 2002-2020

### Courses taught within the framework of various subjects: -



- Artificial Intelligence in the Field of Media and Scientific Research - Generative Artificial Intelligence
- Data journalism
- Mobile journalism
- Writing for social media
- Production of audio and visual materials
- **COMMUNICATION SKILLS**
- Modern trends in media
- History of Egyptian journalism
- Digital media and its tools
- Communication standards
- **ARTIFICIAL INTELLIGENCE**
- **SPECIAL TOPIC IN THE PRESS**
- Specialized Journalism
- **HISTORY OF EGYPTION PRESS**
- **MEDIA MANAGEMENT**

#### Awards

The university is ranked second in the African research level in "**Media and Digital Transformation Competition** About a research entitled "The Discourse" Al-Hajjaji in cartooning. Violence against women as a model.

Blindness capital **First place** Blindness at the level of universities in Africa in the competition "**Media and Digital Transformation Foundation** on **Main supervision of the graduation project of "Mecano" magazine.**

My uncle won first place at the university level in the competition **National Center for Women** About the graduation project of Mekano Magazine, my uncle won first place in my uncle's level **Al-Shorouk Academy Competition** With the 8/2 Egypt project, a project that addresses the lives of people with disabilities, my uncle won first place with the "Faka" project as the best economic magazine in the language of the ordinary man.

Obtaining first place for my graduation project 2020 in **Al Shorouk Academy Festival** Students honored me at my uncle's graduation ceremony for four consecutive years (2002-2003-2004-2005).

Honoring the Dean of the College and the Head of the Department at the reception ceremony for new students for the academic year 2020-2021, my uncle Najah Al-Mafa, who was entrusted with the tasks during the academic year 2020-2021.

First place at the protected level in the "Media and Digital Transformation" competition for the supervisors of the photography competition, which deals with landscapes.

