

## **Samar Abdelkrem Hassan El-Metnawi**

Assistant Lecturer

### **Contact**

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### **Career Objective**

Dedicated and passionate academic professional with extensive experience in media and public relations education. Seeking to contribute to the development of future communication professionals through research, mentorship, and the integration of innovative teaching strategies including AI and digital tools.

### **Education**

Master's Degree in Media  
Faculty of Arts, Helwan University — 2017

Graduated with Distinction

Thesis Title: The Impact of Organizational Culture on Job Satisfaction: A Field Study on a Sample of Egyptian Universities

Bachelor of Arts in Media

Graduated with Distinction (Excellent Grade)

### **Academic Experience**

-Teaching Assistant Faculty of Arts, Helwan University 2010\_2017.

Assistant Lecturer Faculty of Arts, Helwan University 2018\_2025 .

- Teaching various media and public relations courses.

- Supervising graduation projects in the Public Relations and Media Division (2018–2025).
- Coordinating and organizing graduation projects at the faculty level (2022–2025).
- Assisted in teaching undergraduate media courses.
- Supported students in academic and research activities.

### **Training & Certifications**

- Canva Pro from Zero to Advanced – Professional training course on design using Canva Pro
- Scientific Design Strategies Using Artificial Intelligence – Training on integrating AI tools into academic and design work .