

## PROFILE

FEMALE

NATIONALITY: EGYPTIAN

DATE OF BIRTH : 8/6/1984

STATUS SOCIAL: MARRIED

OCCUPATION: INSTRUCTOR - FACULTY OF MASS COMMUNICATION  
AL-NAHDA UNIVERSITY.

ASSISTANT LECTURER - FACULTY OF MASS COMMUNICATION  
AL-NAHDA UNIVERSITY.

SUBJECT TEACHER AT THE DEPARTMENT OF MEDIA  
FACULTY OF ARTS, HELWAN UNIVERSITY.

HANADI GHARIB ZEINHOM

TEACHER

FACULTY OF MASS COMMUNICATION

FOLLOW ME



## CONTACT



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ALOTHAIM HYPERMARKET  
AND B-TECH.



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## LANGUAGES

ARABIC  
MASTER  100

ENGLISH  
MASTER  100

## HOBBIES

drawing and reading  
camping, movies

## GRADES SCIENTIFIC

2005

College Literature Department of Media University Helwan

Specialization : Media - Journalism Specialization Image management / media and political propaganda  
Appreciation : \*very good \*Second place in the division \*Third place in the division\* Fourth place in college  
Class : Bachelor's degree

2006

Pre-Masters

successful

2011

Master's

2012

PhD registration

PhD is registered

2016

Get a PhD

The doctorate was obtained with a grade of excellent with first class honors

## PHD SPECIALIZATION

PhD thesis title

The image of the ruler in the cartoon published in the Egyptian newspapers and its role in shaping the mental image of him in the public A study of the content, the audience and the communicator

General specialty: media

Specialization : Political communication/mental image management

Message Oversight Authority

Prof. Marei Madkour,

Professor of Journalism and Dean of the Faculty of Mass Communication - October 6 University

Prof. Sahar Farouk,

Professor of Journalism, Faculty of Arts - Helwan University

Message discussion body

Prof. Dr. Mohamed Abdel Hamid

Professor of Mass Communication - Faculty of Education - Helwan University

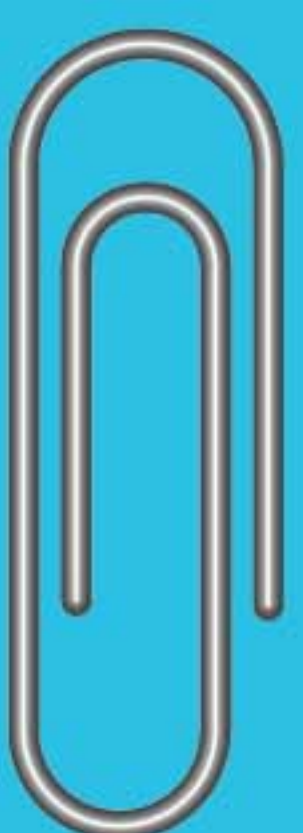
Prof. Dr. Amr Abdel Samie

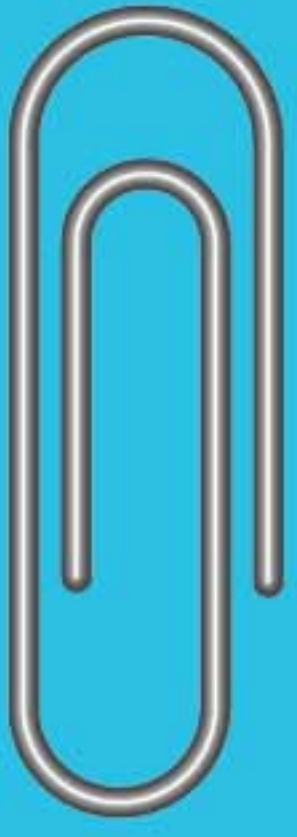
Journalist and media expert at Al-Ahram Foundation



# TRAINING COURSES AND SCIENTIFIC CONFERENCES

year	session	
2012	TOEFL ITP course from Helwan University.	<b>1</b>
<b>Organisers</b> Language Center, Faculty of Arts, Helwan University, Cairo		
2007	Course ICDL is accredited by UNESCO.	<b>2</b>
<b>Organisers</b> SCIENCE TECHNOLOGY CENTER FOR LANGUAGE & COMPUTER		
2006	English language course and pass with an excellent grade of 95%	<b>3</b>
<b>Organisers</b> SCIENCE TECHNOLOGY CENTER FOR LANGUAGE & COMPUTER		
2013	Creative problem solving course	<b>4</b>
<b>Organisers</b> Assurance and Quality Unit, Faculty of Arts - Helwan University		
2013	Journalism course between theory and practice	<b>5</b>
<b>Organisers</b> Journalism Alumni Association _ Cairo University		
2016	Skills development course for faculty members (effective presentation skills quality of education - means of communication - credit hours - time management)	<b>6</b>
<b>Organisers</b> Faculty Development Center - Nahda University		
2019 2021	Quality management courses (academic standards / strategic planning / learning strategies)	<b>7</b>
<b>Organisers</b> Quality Management at Nahda University		
2016 - 2017 2018 - 2019	Attending and participating in scientific conferences	<b>8</b>
<b>Organisers</b> League of Arab States Faculty of Mass Communication, Cairo University Faculty of Mass Communication, Al-Ahram Canadian University modern university		





## EXPERIENCE AND SKILLS

- 1-** One year experience working as an assistant teacher, and continuing to work until October 31, 2021 as a teacher at the Faculty of Mass Communication, Al-Nahda University.
- 2-** 3 years' experience working in the Quality Assurance Unit, Faculty of Arts, Helwan University.
- 3-** 9 years of experience working in the Quality Assurance Unit, Faculty of Mass Communication, Al-Nahda University.
- 4-** He held the position of Vice President of the Quality Unit at the Faculty of Mass Communication, Nahda University 20 years ago 17 Until now.
- 5-** General Coordinator of the Standards for Material and Financial Resources, Community Participation and Business Development environment.
- 6-** 3 years of experience working on the website of the Faculty of Arts and the official social media of the faculty, Faculty of Arts, Helwan University.
- 7-** 6 years of experience in monitoring and editing the website of the Faculty of Information, Al-Nahda University.
- 8-** Work experience for 4 years as a subject teacher at the Faculty of Arts - Helwan University.
- 9-** Experience of supervising graduation projects at Helwan and Al-Nahda Universities in the Departments of Public Relations, Advertising and Journalism, and won many awards at the local and international levels in the festivals of Al-Shorouk Academy, University of Sharjah and the Ministry of Youth and Sports.
- 10-** Editor-in-chief of Sawt Al-Nahda newspaper, issued by the Faculty of Mass Communication, Al-Nahda University for two years.
- 11-** He held the position of coordinator of the Department of Public Relations and Advertising at the Faculty of Mass Communication, Al-Nahda University from 2016 to 2021.
- 12-** Supervising the internal training for the third and fourth levels in the Department of Public Relations and Advertising Faculty of Mass Communication, Al-Nahda University.
- 13-** Head of the Academic Committee for Falso website (the website launched in cooperation between Al-Nahda University and the Seventh Day Foundation to confront rumors and false news).
- 14-** The best teaching in the distance education system and the skill of teaching through a number of applications such as Microsoft teams ,Model .
- 15-** Executive official for holding the annual graduation projects festival at the Faculty of Mass Communication, Al-Nahda University, and a member of the Arbitrators Selection Committee.
- 16-** Two scientific researches have been published in Public Opinion Research Faculty of Mass Communication, Cairo University, and the Journal of Public Relations Research Middle East.



## NOTABLE COURSES THAT I HAVE TAUGHT

Name	The subjects I taught	N
1	Introduction to advertising.	
2	organizational communication.	
3	Introduction to the press.	
4	Interpersonal communication skills.	
5	digital media.	
6	Audience Research.	
7	The art of journalistic writing.	
8	Specialized press.	
9	Research methods in the media.	
10	Management of media organizations.	
11	Introduction to etiquette and protocol.	
12	Recent trends in the press.	
13	Illustrated press.	
14	Advertising production.	
15	Advertising Ethics.	
16	Writing ad text.	
17	The economics and management of advertising.	
18	Production of public relations pamphlets.	
19	Psychosocial entrance to the media.	
20	Graduation project (public relations, journalism).	
21	Integrated Marketing Communications.	
22	Introduction to the study of consumer behavior.	
23	Media language.	
24	Direct marketing.	
25	Public Relations Department	